

April 1, 2016

Business
Contact
Address
City, State, Zip

Dear Contact,

Your business is invited to participate in the sponsorship of the **16th annual Turkey Creek Car and Motorcycle Show** to be held on Saturday, September 10 at the Merriam Marketplace, 5740 Merriam Drive.

Planning for the event is underway. The committee is excited about various changes that were implemented in 2015. These changes increased the number of entries. The committee is currently evaluating additional enhancements for this year's event. This year there will be improvements to the Car Show calendar that debuted in 2015. The calendar features all sponsors with gold sponsors having prominent placement on the calendar jacket visible all year. Silver Sponsorship will have placement on 6 months, Award Sponsorship will have placement on one month. The calendar will feature participants that received the 2015 Calendar Award.

We would like to invite your business to participate in the sponsorship of the event. Enclosed is a sponsorship commitment form. On this form, you will find additional information regarding sponsorship levels and accompanying benefits to your business. Simply fill out the Sponsorship Agreement Form, and return with your check by **May 20**. All sponsor commitments received prior to **May 20** will be included in **ALL** marketing materials. We hope you will want to be part of the excitement!

To build excitement for the car show, there will be one Cruise Night August 13 sponsored by the City of Merriam Parks and Recreation Department.

If you have any questions regarding the sponsorship, please feel free to call one of the members of the organizing committee listed below.

Thank you very much for your time and consideration.

Sincerely,

The Turkey Creek Car Show Organizing Committee

John Freeman	Midwestern Mechanical	913-236-4135
Shelley Plekowski	Suburban Auto Body	913-262-2343
Dave Carrel	True Auto Parts & Paint	913-432-0208
Chad Rowe	Community Member	913-831-0144
Terry Ward	Boelte-Hall	913-766-7767
Anna Slocum	Merriam Parks & Recreation	913-322-5550
Dave Smothers	Merriam Parks & Recreation	913-322-5550
Sara Thompson	Merriam Parks & Recreation	913-322-5550
Juli Pinnick	City of Merriam	913-322-5508
Corey Herron	Merriam Police Department	913-322-5560

Enclosure

